



**South Australia's largest
Open Water Swim.**

1st Sunday in February





The Brighton Jetty Classic



- SA's largest open water swim
- Over 2000 competitors
- Raises money for the Brighton Surf Club
- +150 Other clubs and charities
- We could not run this event without technology!
- What has worked for us? What have we learnt?





Why Technology?



- To reduce the workload
- To break large jobs into smaller ones
- To simplify the difficult jobs
- Attract more volunteers
- Improve the customer, member and volunteer experience





Volunteers



Increase our volunteer base:

- Smaller easier jobs
- Entice members into volunteering
- Automate or remove tedious work
- Form 1 – A culture of volunteering





Tools: Registration System



- MybookingManager
- Competitors Register and pay online
- Immediate confirmation and invoice
- A reminder before the event
- A post event survey
- Simple! Easy!





Benefits



- No Paperwork
- No cash handling
- Immediate money in bank
- Professional Front
- Easy!
- Instant Reports
- Works for any event





Negatives



- Unable to accept cash directly
- All registrations taken over the internet
- Cost – its small – put it into the event





Email Management



- We use Acajoom – part of our website
- Vision6, Ezysmsg, Mailout

Simple:

- Registrar provides membership lists
- Newsletter editor sends email to the list





Benefits



- Smaller easier jobs
- Simple!
- Professional Look
- Managed
- Cheap
- Full Reports
- SMS!





Still using Email?

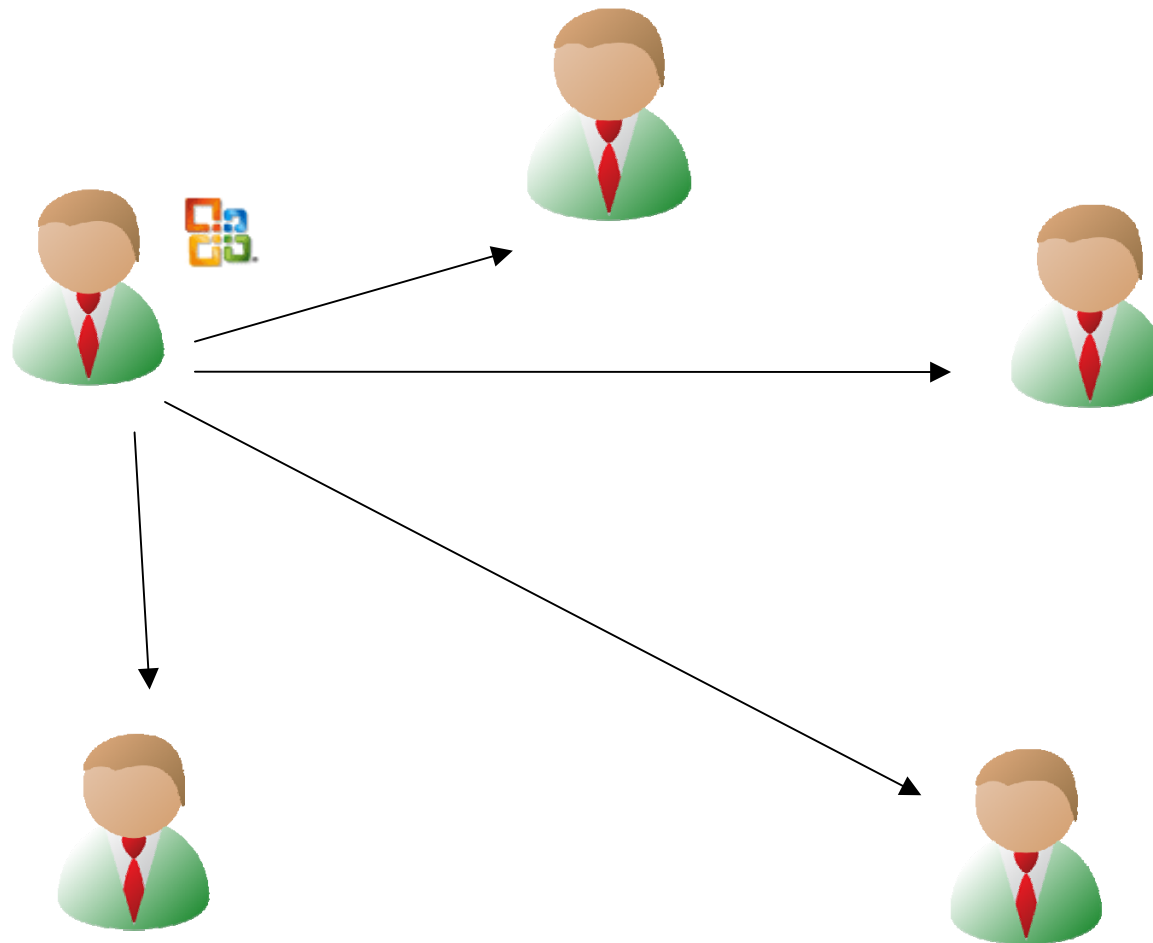


- Fine for one on one conversation
- Dangerous for Group Conversations
- Very easy to lose track!



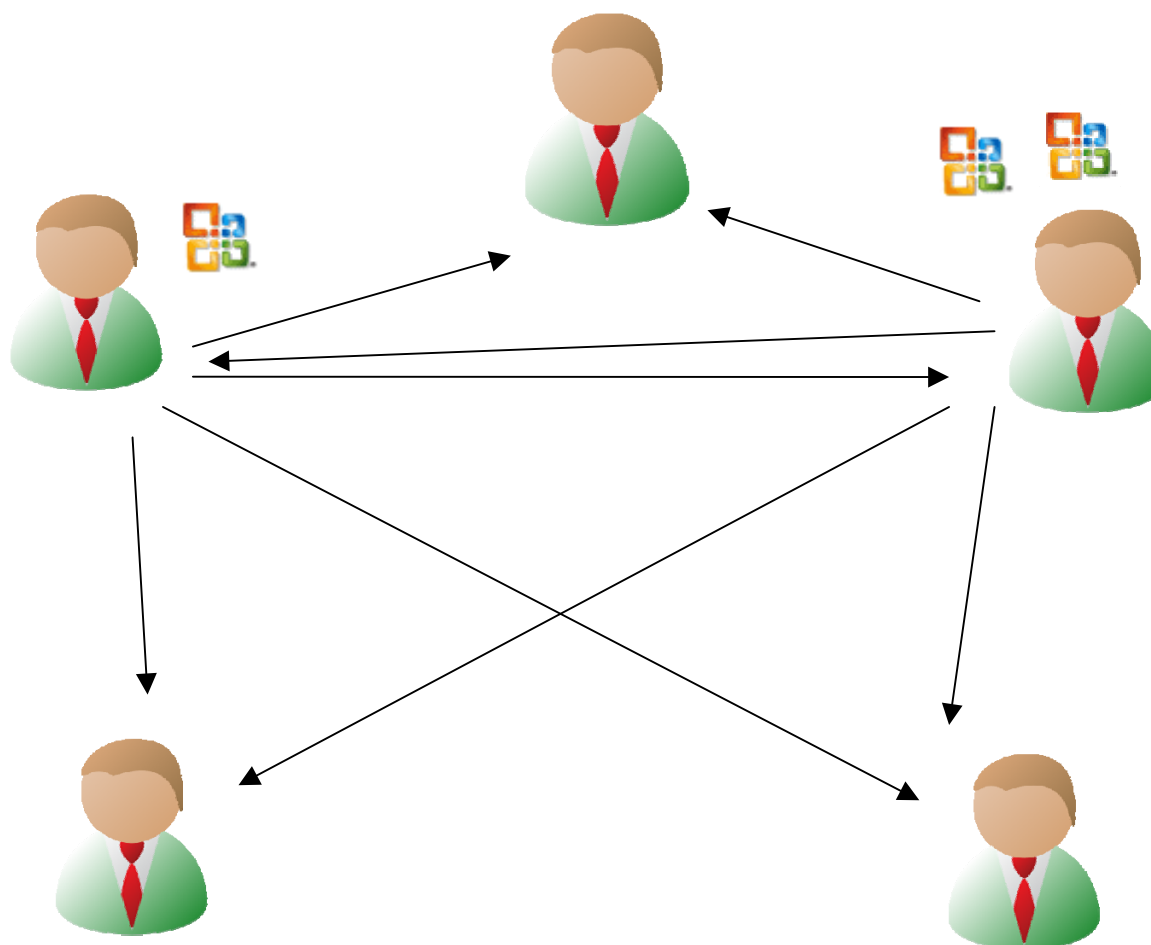


Email



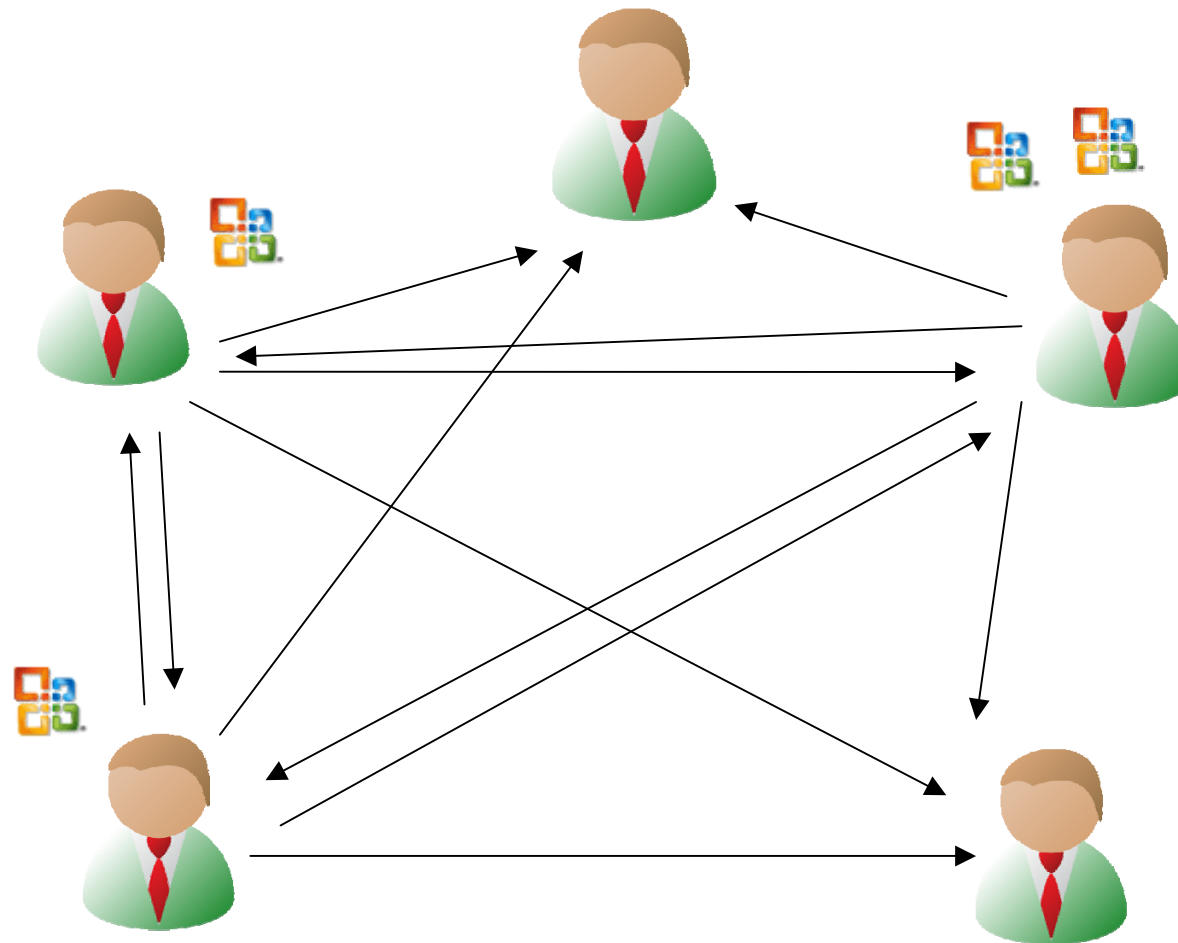


Email





Email





Email



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Collaboration



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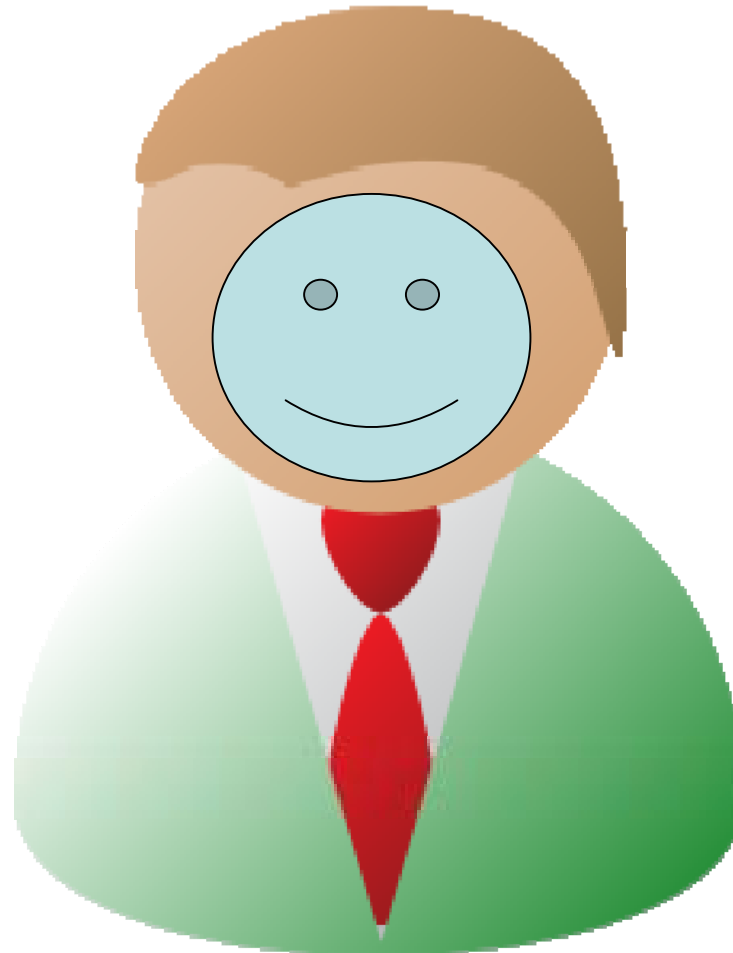
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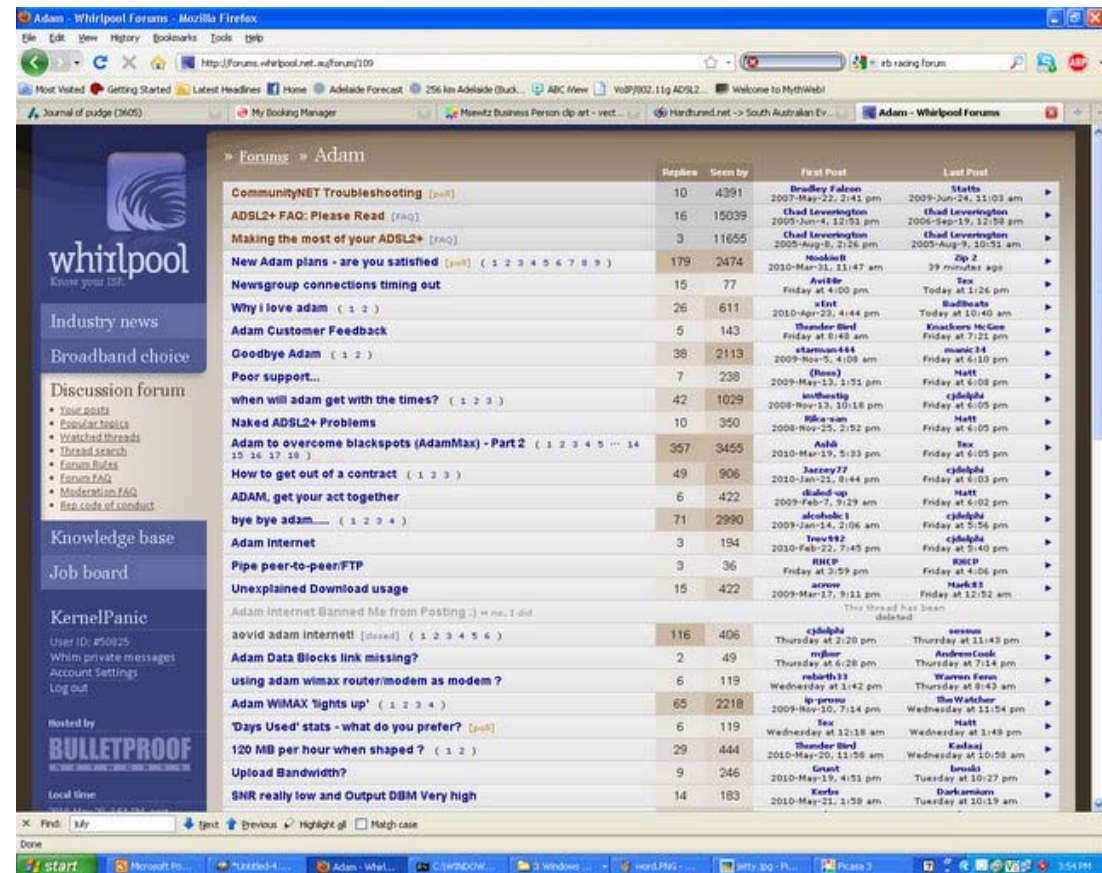




Forums



- Threaded Discussions
- Online
- Easy
- Accessible
- Promotes Communication





Forums



- Hundreds of Online Clubs – purely on forums
- Hardtuned – 55,000 members
- Organise Events, Shows, cruises
- Charity Events
- Regular Events involving over 1000 people





Wikis



- Anyone can edit
- Tracks all changes
- Accessed online
- Ideal as a Data Storage
- Can hold documents
- Powerful as a policy manager
- We use: Twiki!





Wiki



RhinoPolicy < Brighton < TWiki - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://brightonsurfclub.com/twiki/bin/view/Brighton/RhinoPolicy

Most Visited Getting Started Latest Headlines Home Adelaide Forecast 256 km Adelaide (Buck... ABC View VoIP/902.11g ADSL2... Welcome to MythWeb!

Journal of pudge (3605) My Booking Manager Meevitz Business Person clip art - vect... Hardtuned.net -> South Australian Ev... RhinoPolicy < Brighton < TWiki

Do you want Firefox to remember the password for "ChrisParsons" on brightonsurfclub.com?

Remember Never for This Site Not Now

collaborate with TWiki

Jump Search

Brighton

Wiki > Brighton Web > RhinoPolicy (23 Sep 2008, ChrisParsons) Edit Attach

Hello ChrisParsons
Log Out


Create personal sidebar

Brighton Web

- Create New Topic
- Index
- Search
- Changes
- Notifications
- RSS Feed
- Statistics
- Preferences

Webs

- Brighton
- Brighton/JettyClassic
- Main
- Sandbox
- TWiki
- Trash



Description

This document is to be an operations policy regarding the usage of the Yamaha Rhino.

Operation

The Yamaha Rhino (here to referred to as the "rhino") is only to be operated by authorised users. All users MUST follow the details described in this policy document.

License requirements

Those users must hold a current full South Australian Drivers license or equivalent.

Legal requirements

All South Australian Road Rules must be complied with.

All rules provided by the Holdfast Bay council must be complied with.

Speed limits (on beach: 10kmh - 14 in emergency)

Speed limits on the beach are specified by the council and must not be exceeded. The speed limit on the beach is 10kmh with an exception of 14kmh in an emergency.

Headlights must be used

Headlights must be used at all times that the vehicle is in motion or the engine is running.

Daytime light must be used

Find: July

Done

start Microsoft Power... "Untitled-4.0 (G... RhinoPolicy < Br... C:\WINDOWS\... 3 Windows Ex... word.PNG - Paint Picasa 3 4:03 PM





Websites



- Can we afford one?
- Wordpress – free <http://wordpress.com>

Want your own?

Domains: \$9 per year.

Hosting: From \$5 per month

Crazydomains.com.au

Hostgator.com.au Liquidweb.com.au





Hosting



Benefits:

- 24x7 Technical support
- A simple control panel
- Email addresses for your club
- Basic Website Configuration



Brighton Jetty Classic - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.brightonjettyclassic.com/

irb racing forum

ABP

Most Visited Getting Started Latest Headlines Home Adelaide Forecast 256 km Adelaide (Buck... ABC iView VoIP/802.11g ADSL2... Welcome to MythWeb!

Slashdot Stories (10) RhinoPolicy < Brighton < TWiki Brighton Jetty Classic



South Australia's largest
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7
BRIGHTON
JETTY
CLASSIC

Home News Links Contact Us FAQ's

- Home
- News
- Links
- Contact Us
- FAQ's
- Documents
- Sculptures
- Fast Lap
- Be Active
- Entries
- Results
- Race Rules
- Images



race
results

The Preliminary 2010 Race
results are [here](#).

CHANNEL 7 BRIGHTON JETTY CLASSIC SOUTH AUSTRALIA

SUNDAY 6th FEBRUARY 2011

You are invited to join the *Channel 7 Brighton Jetty Classic*, the largest ocean swimming event in South Australia. This multi award-winning event attracted close to 1200 competitors and over 10,000 spectators in 2010 with over 100 lifesavers and rescue services providing water cover.

Proceeds from the 7 Brighton Jetty Classic go to the Brighton Surf Life Saving Club to help fund its voluntary lifesaving activities on the Adelaide foreshore, and to help the Club with payment for their new clubhouse, opened in 2007. The 7 Brighton Jetty Classic also assists other local clubs and charitable organizations nominated by swimmers (\$5 of the swimmer's entry fee going to their nominated club).

BSLSC ABN:

Brighton Jetty Classic & Sculptures By The Sea
Sunday 1st February 2009



major
sponsors



**whats
new**

2010!

The 2010 Brighton Jetty Classic has finished. A fantastic race, congratulations to James Fennell for his 3rd consecutive victory and Kallie Rump, the 2009 Open mens and Open Womens Champions.



E lance



- A World of Talent Ready to Work
- Specify the Job you want
- People / Companies Bid for the job
- You accept a bid
- They complete the work
- You pay for the job
- Form a relationship for future work

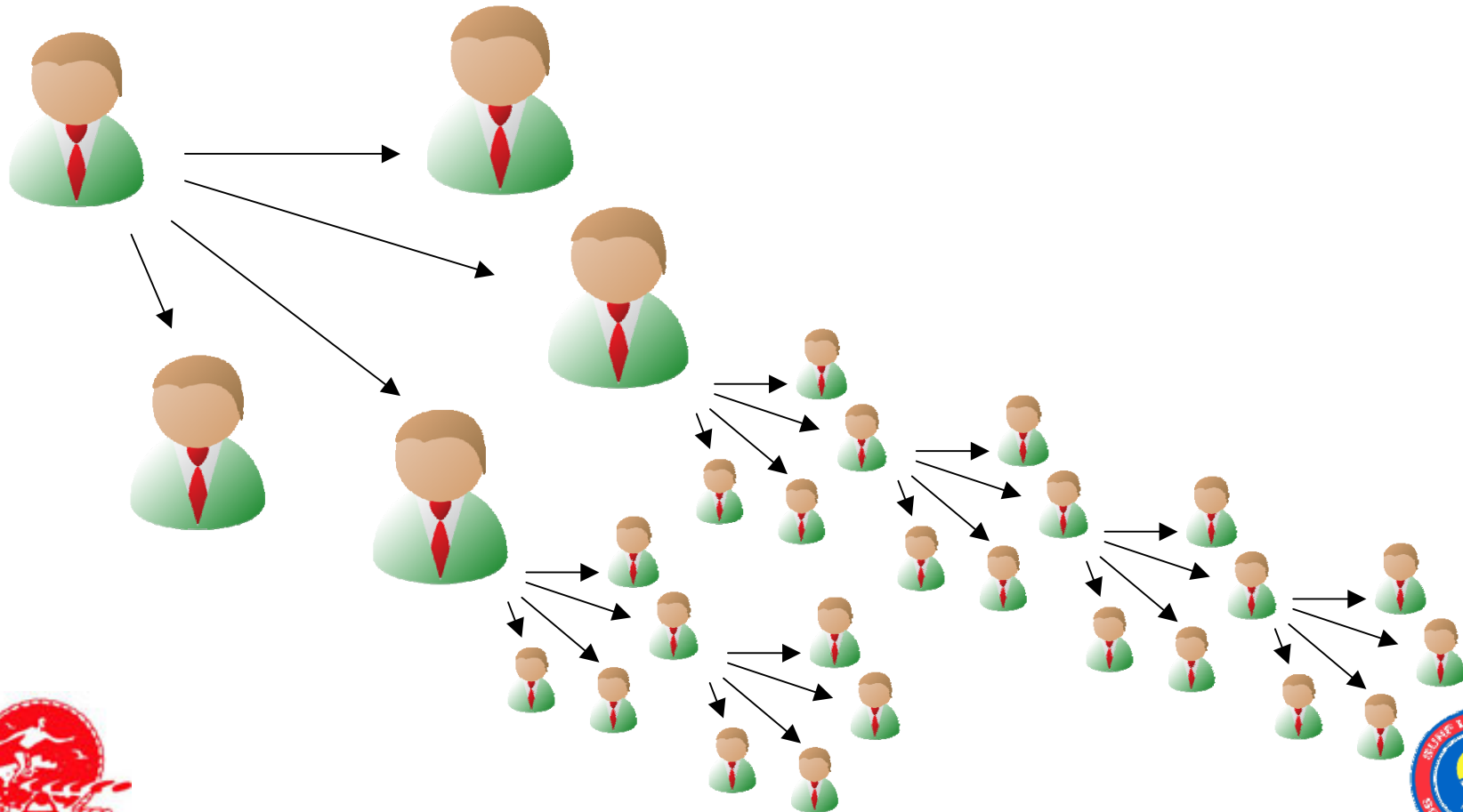




Facebook



- Based around friends





Key Points



A technical tool must:

- Be Simple!
- Reduce / Remove Work
- Be supported
- Promote Volunteering





Tools Left Out?



- Online Accounting Systems
- Google Wave

Online Handout

- <http://brightonjettyclassic.com/handout>

cfparson@gmail.com

