LONG TERM PLAN TEMPLATE* - FOR SPORTING and RECREATION ORGANIZATIONS

*This Plan has been developed with the input of key stakeholders of our Organization/Club, plus that of our board/committee and also incorporates relevant information from stakeholders' 'long term future' plans, such as our parent body.

- Organization Name : Incorporation number :
- Short summary of 'who we are'/background 'about us':
- Vision (Our ideal long term future - what we aspire to be and achieve) :
- Mission (Our agreed purpose and reason for our existence - our unique and visible identity) :
- Stakeholders (All parties that have an interest/stake in our development) :
- Core Values: (Reflects evidence of what is meaningful and important in our organization in the way we operate) :

'Pillars' Areas of focus upon which our goals/objectives and strategies are based: (Typically about six areas of focus - e.g. 'GOVERNANCE, MARKETING, and so on.') [These were decided by the board/committee prior to our planning workshop]
TABLE FOR DETAILS OF THE PLAN - *EXAMPLE PAGE* - based on group input at the conducted meeting/workshop:

**Goals** - *What* we intend to do - measurable milestones: (Typically one or two key goals per pillar)

**Strategies** - *How* we intend to achieve the goals: (Typically two to three per goal)

**Supporting information** as per the table: NOTE: One table for each Goal!

**PILLAR:** *(EG) Growth & development*

<table>
<thead>
<tr>
<th>Goal/s</th>
<th>Strategies</th>
<th>Key performance indicators</th>
<th>Responsibility - Who will lead?</th>
<th>Time Frame &amp; Priority level (1:High - 5:Low)</th>
<th>Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>The goals the orgn. wishes to achieve for this season and beyond:</td>
<td>Strategies to achieve the goal listed:</td>
<td>Indicators that will allow us to mark its achievements and see where it is in relation to its set goals:</td>
<td>Who is responsible for achieving the goal:</td>
<td>When the goal should be achieved by:</td>
<td>What is required to achieve the goal (both financial and other):</td>
</tr>
<tr>
<td>E.G. Increase membership from 100 to 150 members</td>
<td>E.G. 1. Produce a promotional brochure to be distributed.</td>
<td>E.G. Our membership has increased by 50%</td>
<td>E.G. Social Committee.</td>
<td>E.G.12 months from date plan endorsed</td>
<td>E.G.: $1000 for printing materials E.G.: 50 hour vol work in kind</td>
</tr>
</tbody>
</table>

**Priority level:** 2

**Additional brainstormed material for future consideration:**
### Goal
(Insert new table for each goal)

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Key Performance Indicators</th>
<th>Responsibility - Who will lead?</th>
<th>Time Frame &amp; Priority level (1,2,3,4 or 5)</th>
<th>Resources needed (financial and other ways)</th>
</tr>
</thead>
</table>

**Priority level:**

**Additional brainstormed material for future consideration:**
**Tasks:** Note: These may form the basis of a separate Operations or business plan as they are short term

Actions that will support achievement of the goal and strategies agreed above. NOTE: These will form the basis of agenda items at regular meetings, with reference to club strategies/goals and will help insure progress of the overall plan.

Action framework - one table under each goal table.

**Pillar:**

**Goal:**

**Strategy:**

<table>
<thead>
<tr>
<th>Action proposed (Insert new table for each action)</th>
<th>Responsibility - Who?</th>
<th>Time frame &amp; Priority level (1,2,3,4 or 5)*</th>
<th>Resources needed</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>*Link to objective priority level</td>
<td></td>
</tr>
</tbody>
</table>